

PODCAST AD SCRIPT

Intro:

- Introduce the podcast and host
- Thank listeners for tuning in

Body:

- Identify the product or service being advertised
- Explain the benefits of the product or service to the listener
- Share a personal experience or anecdote related to the product or service (if applicable)
- Highlight any special offers or promotions available to listeners
- Provide a call to action (e.g. visit the website, use a promo code, etc.)

Outro:

- Thank the sponsor for supporting the podcast
- Encourage listeners to support the sponsor by checking out their product or service
- Remind listeners to subscribe to the podcast and leave a review

Here is the Podcast Ad Script Template

Intro:

"Hello and welcome to the [XYZ Podcast], where we explore the latest trends in technology and culture. I'm your host, [John], and I'm excited to be here today to talk to you about our sponsor, [ABC Company]."

Body:

"[ABC Company] is a leading provider of eco-friendly cleaning products that are safe for both you and the environment. Their products are made with all-natural ingredients and are free of harmful chemicals. Not only will you be helping the planet, but you'll also be keeping your home clean and healthy."

Personally, I've been using [ABC Company's] products for the past year, and I've been blown away by the results. Not only do they clean just as well as traditional cleaning products, but they smell amazing and leave my home feeling fresh and rejuvenated.

As a special offer to our listeners, [ABC Company] is offering a 20% discount on all products when you use the promo code XYZ at checkout. So be sure to head over to their website and check out their full range of products."

Outro:

"Thank you to [ABC Company] for supporting the [XYZ Podcast]. We appreciate your commitment to sustainability and creating products that make a difference. And to our listeners, we encourage you to support [ABC Company] and give their products a try. Don't forget to subscribe to the [XYZ Podcast] and leave us a review."

Feel free to customize this template to fit your unique style and tone. Happy advertising!

THANK YOU!